PORTFOLIO
LEIA MOCAN

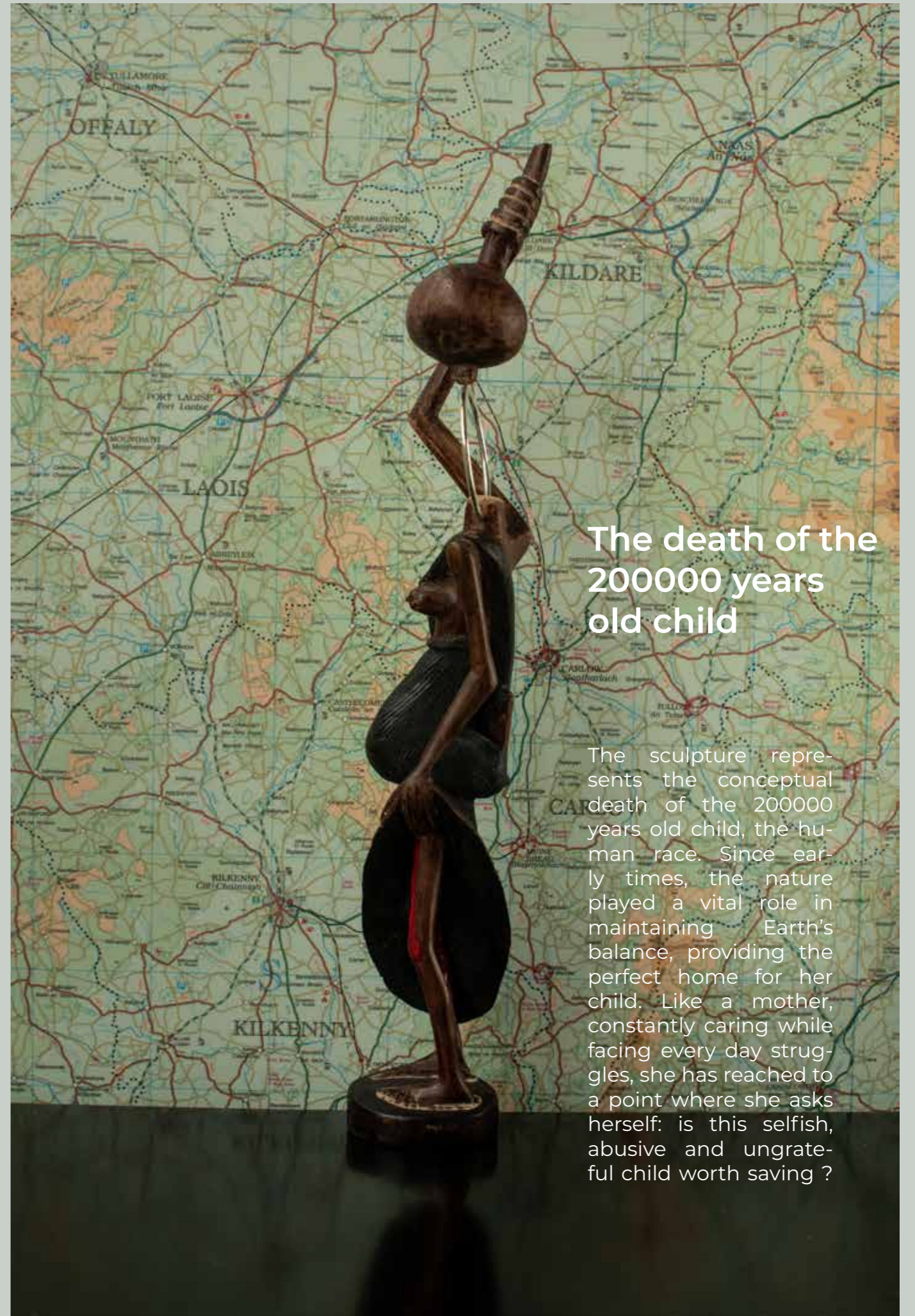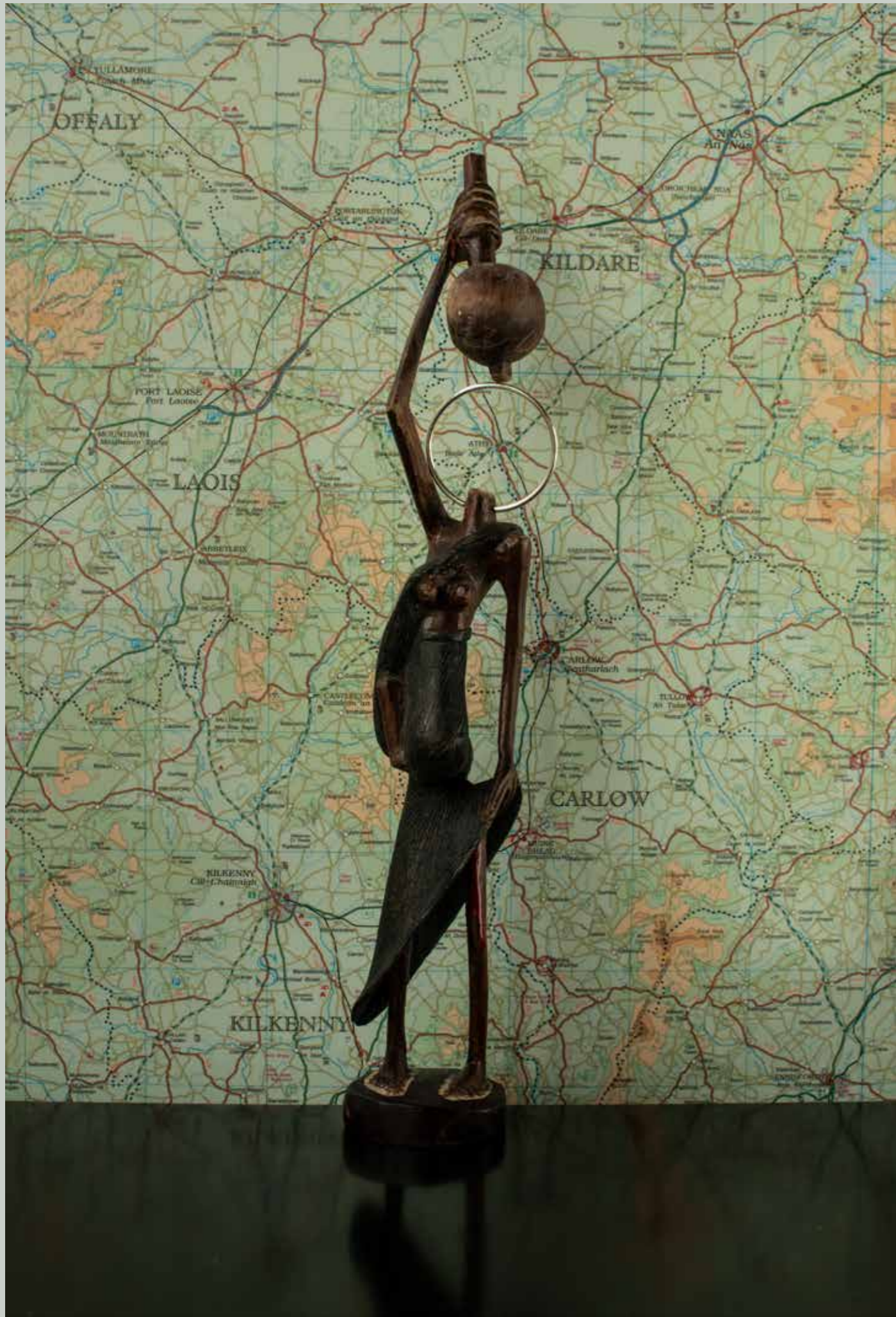W. leiamocan.com
E. contact@leiamocan.com

The Content.

Artist Statement

My work is not intended to look beautiful, to be defined as a decorative object, to please the eye. Here, aesthetics performs a different function, it acts as a form of mass communication, a channel through which an effect is transmitted. My practice represents a platform to address the environmental agenda in a conceptual context, promoted throughout all the production cycles: concept, development, project execution & presentation. These bodies of work which are created entirely out of upcycled elements aim to promote our planet's natural resources, creating environmental awareness, in the hope of impacting the consumer behaviour. Through these objects, we may learn to honour and preserve humanity's life support system which unfortunately, is taken for granted in our culture.

About

My work is a social critic of our consumerism-based society, an effort to engage the viewer into a reflection exercise and ultimately determine a change in his/her behaviour. Through these objects, made exclusively out of materials recovered from my own waste and illegal dumping sistes, I aim to challenge our mindset and determine us to reflect at the difference between need and desire. Nowadays society, the consumerism culture and capitalist myth distorted our perception of need, compelling us to buy in ever-greater amount, generating waste which we are not capable to recycle.

The death of the 200000 years old child

The sculpture represents the conceptual death of the 200000 years old child, the human race. Since early times, the nature played a vital role in maintaining Earth's balance, providing the perfect home for her child. Like a mother, constantly caring while facing every day struggles, she has reached to a point where she asks herself: is this selfish, abusive and ungrateful child worth saving ?

GONE

Bees GONE
Our world as we know it:
GONE

The Egg The Child and The Chip

Theme of this project aims to raise awarness of the efemerity of the human organism presented in antithesis with our electronic virtual identity. Long after our bodies decompose, our electronic footprint, still remains caught in online. The natural life cycle of a human being : conception, birth, life and death has now a new chain.

Petroleum Amoeba
Petroleum Paramecium
Petroleum Euglena

This object, has been created as a single hand-made piece, from 100% recyclable materials. In a present world, suffocated by pollution and greenhouse gases generated by burning fossil fuels and the mass consumption of natural resources, new living cells are emerging to life, adapted to this new environment. The sculpture is a conceptual piece of work depicting artist's vision about the evolution of the new living organisms. As humanity evolved from unicellular organisms, millions of years ago, from the simplest forms of life, now a new era might have begun: the evolution of synthetic organisms derived from plastic elements, petroleum and pollution.

MIRROR: Who am I ?

H2O SAMPLE

The diptych series represents the conceptual form of a biogeochemical marine environmental sample. If before, there was a balance in the aquatic ecosystem, now, due to human's intervention and variations of chemical parameters, this ecosystem is doomed for a slow degradation and anihilation. Chasing the capitalist myth leaves us with one question: Does it really worth the price ?

HANDLE

You've been weighed and found wanting

Ripple effect

Caught in the plastic web